

LES TROIS ROIS

Mark Jacob appointed as new General Manager of the Grand Hotel Les Trois Rois

Media release

Basel, June 12, 2024 – **Mark Jacob, a seasoned hospitality professional and former Managing Director of Dolder Hotel AG, will take over as General Manager of the Grand Hotel Les Trois Rois in Basel on 1 September 2024.**

Mark Jacob (aged 49) is a proven leader with over two decades of experience in the luxury hospitality industry. He spent a great part of his career at Dolder Hotel AG in Zurich, where he served as Managing Director with overall responsibility for The Dolder Grand (5 stars), the Dolder Waldhaus (4 stars) and Dolder Sports from 2013 to 2020. His subsequent roles included Head of Brand Culture & Design at InterGlobe Enterprises, where he was responsible for the strategic repositioning of an international hotel portfolio.

Mark Jacob, who graduated from the Ecole Hôtelière de Lausanne, is delighted to be returning to a direct operational role in the hotel industry: "The Grand Hotel Les Trois Rois embodies the spirit of Basel, while simultaneously commanding a strong global presence. It expresses pure joie de vivre and radiates an aura of timeless elegance, all underpinned by an unwavering commitment to detail. These values resonate deeply with my own vision of an inclusive and welcoming hospitality experience. I am thrilled, alongside an exceptional team, to guide the Grand Hotel Les Trois Rois into a vibrant future."

The grand hotel model reimaged

Based on the motto "rich in history, young at heart", the Grand Hotel Les Trois Rois is pursuing various initiatives that interpret the grand hotel model in a future-oriented way. As part of the ongoing interior renovation of the hotel's annexe building by the renowned architects Herzog & de Meuron, spacious suites, an exclusive spa and a Salon du Cigare will be added to the luxury establishment. A versatile events area will bring an exciting new dimension to the hotel. From 2025, the main building will also undergo a gentle renovation. Sigrid Gassmann, owner of the interior design company House & Garden Hamburg, who was already responsible for the refurbishment of the Cheval Blanc restaurant, the lobby and the bar, will oversee this project. With these various measures, the Grand Hotel Les Trois Rois is seeking to further enhance its position among the leading five-star city hotels in Europe.

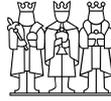
"We are convinced that Mark Jacob, who comes from a family of hoteliers, will prove to be an excellent and passionate host for the Grand Hotel Les Trois Rois. Chosen from a wide range of outstanding candidates, he is the right person to ensure that running projects are seamlessly coordinated with hotel operations and to lead our hotel forward into the next exciting phase,"

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says Rudolph Schiesser, Chairman and Delegate of the Board of Directors of the Grand Hotel Les Trois Rois.

In his new position as General Manager, Mark Jacob will succeed Philippe Clarinval, who will pursue a new professional challenge, as previously communicated. Mark Jacob will be responsible for running the hotel and its restaurants, as well as the affiliated flower boutique Fleurs des Rois.

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About the Grand Hotel Les Trois Rois

Dating back over 300 years, the Grand Hotel Les Trois Rois in Basel is one of the most historic city hotels in Europe. Established in 1681 as a gentlemen's inn and rebuilt as a grand hotel in 1844, it has hosted eminent guests from around the globe – from royalty to poets to rockstars. Located in the heart of Basel's old town on the banks of the Rhine, this unique hotel with its distinctive charm provides the ideal starting point for exploring Basel, a city rich in art and culture, as well as the border region where Switzerland, France and Germany meet. The Grand Hotel Les Trois Rois combines first-class hospitality with exquisite gastronomy as it is the only grand hotel in Switzerland to boast a restaurant with three Michelin stars and 19 Gault Millau points. It features around 100 luxurious rooms and suites for guests, as well as versatile function rooms. True to its motto "rich in history, young at heart", the Grand Hotel Les Trois Rois is devoted to meeting its guests' every need and to ensuring that they have a memorable stay.

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